

NEWS RELEASE From Mayor Dean DePiero

FOR IMMEDIATE RELEASE Friday, April 25, 2008 Contact: Jack P. Marschall (440) 885-8181 or (216) 346-9935 (cell)

PARMA'S WALK-ABOUT ALL ABOUT SAFETY

(**PARMA**) – The city of Parma's popular Elected Officials' Walk-About will begin next month, making residents more aware of residential security issues and safeguards against child enticement.

Parma Mayor Dean DePiero will be joined by Safety Director Gregory Baeppler, Police Chief Daniel Hoffman, other members of the Parma Police Department and members of Parma City Council. Different groups will canvass local neighborhoods throughout the spring and summer, taking a pro-active approach to safety with face-to-face chats with Parma residents.

"The Walk-About has proven to be a tremendous asset when it comes to communicating directly with neighbors one-on-one," says Mayor DePiero. "This is a unique forum where you get straight talk about any residential concerns while sharing good information to keep our neighborhoods safe."

Teams of two or three individuals will be going door to door starting May 7 and continuing every Wednesday evening through mid July – weather permitting. The aim is to talk with neighbors in all nine Parma wards. Each team is escorted by a member of the Parma Auxiliary Police Unit and a cruiser manned by auxiliary police officers.

This year's first neighborhood walk will start on Virginia, Arden, and Wooster Parkway, streets located between Ridge and Pearl.

The project has proven to be a great success. Most residents have said they're impressed Mayor DePiero, police administrators and members of city council would take time out of their personal schedules to go door-to-door for the Walk-About program. The mayor responds by saying the positive reaction generates important public participation necessary for creating an even safer and more secure city.

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"It goes back to the old line about having to talk-the-talk and walk-the-walk," says Mayor DePiero. "We're doing that literally by telling our residents how to keep their streets safe while hearing about their concerns first-hand. People tell it like it is, and quite frankly, discussions like this are both enjoyable and invaluable."