



NEWS RELEASE From Mayor Dean DePiero

FOR IMMEDIATE RELEASE
Thursday, August 11, 2011

Contact: Jack P. Marschall
(440) 885-8181 or (216) 346-9935 (cell)

PARMA TO HOST *THE AVENGERS* FOR FILM'S EXPLOSIVE MOVIE SCENES

(PARMA) – Chevrolet Blvd. in Parma will be the site for some explosive movie-making Thursday, August 18th and Friday, August 19th. Pending approval by Parma City Council, *The Avengers* motion picture crew will film pyrotechnic scenes of exploding fireballs shooting 30 feet high.

“Our administration has been working on this endeavor for several days,” said Parma Mayor Dean DePiero. “We are pleased and excited it came together. It’s not every day Hollywood comes to Parma.”

The Avengers crew members will be notifying residents and businesses in the area near the former Chevy Powertrain building before shooting begins. The test explosions will be conducted on Thursday and the actual filming is planned for Friday. Film crews will be on site from 7 a.m. to 7 p.m. each day. The production team will decide the precise time of the detonations.

The Parma Police Department will conduct intermittent traffic closures, several minutes at a time, on Chevrolet Blvd. on both days. In addition, producers of *The Avengers* will reimburse the City of Parma after filming is completed for support from the Parma Police Department and the Parma Fire Department.

The special City Council meeting is necessary to allow pyrotechnics to be brought into City limits as well as to waive a 30-day notice rule normally required.

On-location coordinators say every effort will be made to minimize the impact on the neighborhood and accommodate residents and businesses while filming. A representative of the Locations Department says a staff member will be on set at all times to ensure that filming goes smoothly. If you have any questions or concerns regarding the project, you can contact the Locations Department production office at **216-672-3653**.

###