



NEWS RELEASE From Mayor Dean DePiero

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PARMA CITY WEBSITE RECEIVES NATIONAL WEB AWARD FROM JUGGLE.COM

(PARMA) – The City of Parma website has received the prestigious Top City Government Website Award from Juggle.com. Parma’s website was chosen after the Awards Editors of Juggle.com reviewed more than 3,000 city websites from across the country.

“Our Awards Editors came to this decision after assessing the Parma site's impressively rich information, useful services, and excellent visual design,” said Awards Editor Lauren Taggart. “We are very much looking forward to featuring Parma and its website on Juggle.com.”

“I have said previously that our website is a critical tool in keeping our residents well-informed and connected,” said Parma Mayor Dean DePiero. “This award demonstrates how the site has become more popular and valuable for our residents because it offers up-to-date information that is easily accessible. It literally takes only minutes to find out what’s going on around town by easily navigating from one page to another.”

The City of Parma website, www.cityofparma-oh.gov, is hosted by Aztek, a web design firm located in downtown Cleveland. Besides web design, Aztek specializes in web application development, Search Engine Optimizing (SEO), Search Engine Marketing (SEM) and Social Media Marketing (SMM).

“It has long been our mission to provide the City of Parma with the latest and most up-to-date web services,” said Kevin Latchford, Aztek Chief Operating Officer. “We believe we’ve not only met but exceeded the needs of the residents by providing relevant web-based applications coupled with current design standards.”

The Juggle.com website states: Juggle provides factual information on hundreds of thousands of the web’s most popular topics and products. Juggle carefully organizes relevant data in each subject area in order to compare related topics and display more meaningful information about each topic. Juggle’s services are free to the public.

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