



## NEWS RELEASE From Mayor Dean DePiero

**FOR IMMEDIATE RELEASE**  
**Monday, May 23, 2011**

**Contact: Jack P. Marschall**  
**(440) 885-8181 or (216) 346-9935 (cell)**

### **PARMA TEAMS-UP WITH COX COMMUNICATIONS FOR SUMMER CONCERTS**

**(PARMA)** – The City of Parma has created a partnership with Cox Communications, naming the local cable outlet as the prime sponsor of the city’s 2011 Summer Band Concerts at Ridgewood Lake Park. The concerts are held every Sunday from June 19<sup>th</sup> through September 4<sup>th</sup>.

“The concerts have proven to be one of the city’s more popular events of the summer,” said Parma Mayor Dean DePiero. “We welcome this unique agreement with one of our many business partners like Cox Communications.”

“This shows a true commitment to the community by Cox,” said Parma Parks and Recreation Director Mickey Vittardi. “It also shows why the company is a good neighbor to the City of Parma and its residents.”

Cox Communications will air Parma Community Bulletin Board messages on cable television while the City of Parma will allow Cox Communications banners to be displayed at the concerts. A table offering information about the communications company will also be made available on the night of the concerts.

“Cox Communications Cleveland is delighted to be recognized as the headlining sponsor for the summer concerts,” said Stacie Schafer, spokesperson for Cox Communications. “We truly appreciate the opportunity to make the local communities we serve a better place to live.”

The Summer Concerts at Ridgewood Lake Park begin promptly at 6:30 p.m. Featured this year is Bob Tayek and the Smoothies, Joey Tomsick, Tony Fortunato, Brian Dorr, Billy Kaye, Al Battistelli, Tony Morino, Mike Jacobs, Frank Cardone, Wayne Tomsic, Fred Sivillo and Glenn Toth.

Parking is available at Parmatown Mall. In case of inclement weather, concerts will be moved inside at Parmatown Mall.

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