



## NEWS RELEASE From Mayor Dean DePiero

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### PARMA'S BRIAN AND JOE NAMED PARADE MARSHALS FOR THEIR HOMETOWN

**(PARMA)** – Parma native sons and popular radio personalities, Brian and Joe, will serve as parade marshals for the city's annual Fourth of July parade.

"This is one of the biggest events of the year for our great city," said Parma Mayor Dean DePiero. "The parade is traditional, family-oriented fun that brings in folks from across the region. Having Brian and Joe leading the way makes it that much better."

The Fourth of July Parade in Parma features dozens of marching units, safety forces, political leaders and several local civic groups. The parade kicks-off at 10 a.m., beginning on Ridge Road, just south of Snow Road, and concluding at Parma City Hall at the corner of Ridge and Ridgewood Drive.

"I can't believe we're going to be the parade marshals," said Brian Fowler. "I don't even have a license to be a marshal."

"We're so excited, and we promise to give *parade marshal* a whole new meaning," said Joe Cronauer. "In fact, Brian and I are checking the dictionary right now just to make sure we know what we're supposed to do."

The Parma parade will again play a big role in Mayor DePiero's effort to collect food to benefit the Parma Hunger Center. The community-wide project that began in June will officially end with a special Christmas "sleigh" collection during the parade. Residents are being encouraged to bring non-perishable canned and boxed food items to the parade that can be handed to one of Santa's helpers.

"It's a credit to all of us who help the Parma Hunger Center during the Christmas holidays," said Mayor DePiero. "This is a reality check since thousands of people are desperate and need our help year-round. We're reminding folks all across northeast Ohio that hunger never takes a vacation."

(more)

Brian and Joe have been on the air in Cleveland for 20 years, most recently with WMVX, 106.5. Both grew-up in Parma and attended Parma area schools. Over the years, they have jokingly claimed their big wish was one day being selected as parade marshals of the Fourth of July parade in Parma.

“This is more than my heart can take,” said Joe. “Are we allowed to march and ride in a car at the same time?”

“Being parade marshals in our hometown is a dream come true,” said Brian. “Parades are so cool. The loud sirens and shiny fire trucks are my favorite part.”

The Fourth of July parade is organized by the Parma Jaycees.

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